www.eastTNhistory.org

East Tennessee Historical Society

Making history personal

since 1834

Corporate Sponsorship Opportunities

2017

The East Tennessee Historical Society is happy to work with your organization to customize a mutually beneficial support package for your sponsorhip investment.

For more information, please contact
865-215-8824
cherel@eastTNhistory.org

TYPICAL EXHIBITION AND EVENT SPONSORSHIP BENEFITS INCLUDE:

Marketing Benefits

Advertising
Media coverage
On-site signage
Recognition on exhibition and event materials

Hospitality Benefits

Venue rental discounts
Complimentary admission and guest passes
Member Preview invitations
VIP Tours

K-12 Curriculum and Museum Visits

East Tennessee History Fair

National History Day

Lecture Series

Exhibitions

East Tennessee Historical Society

601 South Gay Street, Knoxville, TN 37902
865-215-8824 | cherel@eastTNhistory.org

{ Your Support }
MAKES HISTORY PERSONAL
in East Tennessee

Sponsorship Opportunities

Feature Exhibitions | Rogers-Claussen Gallery

Changing exhibitions explore various topics; each includes student programs to meet curriculum requirements

June – December 2017

Highlights from the Permanent Collections Housed at the East Tennessee History Center

A showcase of artifacts and stories from East Tennessee's 35 counties

Sponsorship level: **3 @ $5,000**

January – June 2018

In the Footsteps of Sergeant York

A traveling exhibition from the Museum of the American Military Experience

Sponsorship level: **3 @ $5,000**

Special Opportunity:

In Development

Born on a Mountain Top in Tennessee: David Crockett, National Phenomenon

Rare artifacts and documents will tell the story of a native Tennessee son who won national fame

Sponsorship level: **Please contact ETHS**

ETHS is one of the nation's best history organizations. Its public programs, education, and outreach are all superb, a reflection of its commitment to excellence and service to its communities and region.

—Dr. Carroll Van West, Tennessee State Historian; Director, Center for Historic Preservation, MTSU

Brown Bag Lecture Series

Popular lunch-time programs with wide variety of speakers and topics

Sponsorship level: **2 @ $1,000**

2017 National History Day

ETHS is district coordinator for this national student academic program; 4,000 students compete annually at ETHS district level; 800,000 compete nationally

Sponsorship level: **3 @ $500 and 2 @ $1,000**

East Tennessee History Fair

Celebrate History! Annual downtown event with music, children's activities, tours, movies, traditional crafts, antique fair, authors, and 70 regional partners. Average attendance for day's events is 13,000

Sponsorship level: **3 @ $500 and 2 @ $1,000**

Holiday Open House

Holiday celebration with free museum admission, craft demonstrations, stories, ornament and craft making for children, and holiday refreshments for all to enjoy

Sponsorship level: **1 @ $500**

Family Programming

Programming specifically targeted to children and their parents with a focus on the region's history

Sponsorship level: **1 @ $300**

Museum Sponsorships for Students

Help provide free programs and museum visits for at-risk students

Sponsorship level: **2 @ $500 and 1 @ $1,000**

K-12 Teacher Workshops

ETHS provides curriculum-rich materials, special speakers, and best-practices instruction to assist teachers in incorporating history into the social studies program

Sponsorship level: **2 @ $500 and 1 @ $1,000**

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